



Global Business Etiquette: A guide to overcoming cultural obstacles

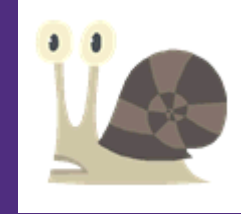
Johanna Nielsen, Audit Senior Manager, Grant Thornton, LLP

Understand your Audience

- Appearance
- Behavior
- Communication

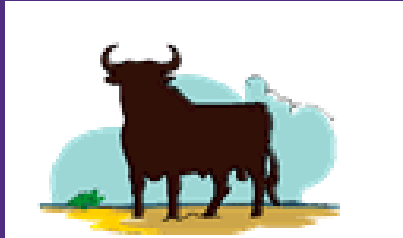


Try the Escargot!



- Have respect for other cultures

Don't be a bull in a china cabinet!



- Listen first, then respond
- Try to understand the other position before making a judgment
- Realize there is more than one right way to do something

Summary

1. Understand your audience!
2. Try the Escargot!
3. Don't be a bull in a china cabinet!